Date

SCHOOL NAME NEWS RELEASE

**School name Celebrates Composting Success**

**Paragraph 1: compost picnic facts**

Eco-friendly pupils and teachers at school name have been celebrating the wonders of composting by holding a celebratory ‘compost picnic’ for the whole school.

Insert factual details about the picnic including: when and where it took place, how long it lasted, who was invited, what the weather was like, what activities were involved.

**Paragraph 2: compost picnic opinions**

The compost picnic was a huge success and enjoyed by pupils and adults.

Insert a positive quote from a pupil, with their opinion about the picnic e.g., what they enjoyed most, why they think composting is important.

Insert a positive quote from an adult, with their opinion about the picnic e.g., what they enjoyed most, why they think composting is important.

**Paragraph 3: conclusion**

Composting is just one of many eco-friendly activities at school name. Pupils and teachers also

Give examples of other things you do at your school e.g., recycling, reusing, switching off lights, growing your own food, walking / cycling to school, looking after wildlife in the school grounds. If you’ve got an Eco-Schools award, or are planning to get one, mention that as well.

The school’s headteacher, headteacher’s name, is very proud of the school’s achievements.

Insert an enthusiastic quote from your headteacher about why caring for the environment is so important in your school.

**Notes to editors**

1. School name is a primary school in your town or village with pupil number pupils aged youngest to oldest ages.
2. For more information and to arrange a photograph please contact: person to contact e.g., Eco Co-ordinator on school telephone number.

Send your news release to the local newspaper, with a photograph of the event. Make sure that people in the photograph have given their permission for it to be in the paper. For children, their parents should give permission as well.