

# WW2 pack: Recycling leaflet comparison

Slides 10 – 14 in the WW2 PowerPoint 3 show recycling leaflets from three different time periods; WW2, 1985 and the present day (you can see them below in miniature).

## HERE'S WHAT YOU DO TO HELP

**PAPER AND CARDBOARD**  
Paper and cardboard are essential for the production of many goods. They are also used for the production of many other goods. They are also used for the production of many other goods.

**HOUSEHOLD BONES**  
Household bones are turned into glue for wallpaper, etc. Glue is also used for the production of many other goods. They are also used for the production of many other goods.

**METALS, TINS**  
Metals, including tin, will give the country a great deal of help. They are also used for the production of many other goods. They are also used for the production of many other goods.

**RAGS, OLD CLOTHING**  
Rags, old clothing, stockings, etc. provide a great deal of help. They are also used for the production of many other goods. They are also used for the production of many other goods.

**FOOD SCRAPS**  
Food scraps are used to feed pigs and other animals. They are also used for the production of many other goods. They are also used for the production of many other goods.

**YOUR HOUSEHOLD WASTE MUST HELP TO WIN THE WAR**

## WASTE COLLECTION IS NOW COMPULSORY

**BUT IT DEPENDS ON YOU**

**SALVAGE OF WASTE IS VITAL**

This tells you what to do and why

SEE INSIDE

## REMEMBER THESE ANTI-WASTE POINTS

- Don't be careless with things. Don't throw away things that can be recycled.
- Use a basket or bin for collecting your waste.
- Lined bins will help you to collect your waste.
- Smokers will help you to collect your waste.
- Remember to recycle your waste.
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**GO TO IT!**

**FREE REMOVAL OF BULKY ITEMS**  
April - October 1985

**DISPOSAL OF FURNITURE**  
If you have furniture and want to dispose of it, you can contact the Council for more information.

**EXETER CITY COUNCIL**  
FOR YOUR INFORMATION

Please see inside...

**FREE REMOVAL OF BULKY ITEMS**  
April - October 1985

**DOMESTIC REFUSE COLLECTION**  
Bank Holiday Arrangements 1985

**TRADE REFUSE COLLECTION**  
Bank Holiday Arrangements 1985

**KEEP EXETER TIDY**  
campaign for a clean city

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## YOUR RECYCLING COLLECTION IS CHANGING

**NEW!**

Get ready to be... **A SUPER RECYCLER!**

During November you will receive a new white sack to use for recycling alongside your existing boxes. This sack will help you recycle more.

New items you can recycle from December:

- Margarine and ice cream tubs
- Yoghurt and soup pots
- Fruit / veg punnets and trays
- Clean aluminium foil
- Juice and milk cartons
- Household printer cartridges

Remove film lids and absorbent pads and place in your black sacks.

Use your new white sack to collect:

- Food cartons such as soup, custard etc.
- Household printer cartridges

www.westdevon.gov.uk  
West Devon recycles

From 2nd December 2019 you must present your recycling as below:

**COLLECTIONS ARE WEEKLY**

**Recycling Box 1**

- paper
- newspapers & magazines
- books
- glass bottles & jars
- cartons

Please sort each recycling material by type within the boxes.

**Recycling Box 2**

- cardboard
- corrugated cardboard
- clothes
- food tins & drink cans
- empty aerosols
- plastic bottles & jugs
- plastic pots
- batteries

Reusable White Sack

- food waste
- meat & small bones
- tea & coffee grounds
- fruit & vegetables

Food Waste Caddy

\*Garden waste and black sack collections will remain fortnightly

## WHERE DOES MY RECYCLING GO?

**Steel cans** → Cardiff → construction materials

**Aluminium foil & cans** → Cheshire → new cans

**Paper** → Kent → newspaper

**Card / Cardboard** → Kent → card & packaging

**PET Plastic** → Coventry → new plastic packaging

**Clear HDPE Plastic** → Lincolnshire → new plastic packaging

**Coloured HDPE Plastic** → Lincolnshire → plastic pipes

**Clothes** → sorted in UK for developing countries

**Glass** → Yorkshire → glass containers

**Food** → Devon → electricity and soil improver

**Garden** → Devon → compost

**Cartons** → W. Yorkshire → cardboard (bales)

**Batteries** → W. Yorkshire → metals used in automotive industry, coins, construction, paint, roofing and new batteries

More and more people are using their food waste caddy. You can now use any bag to line your caddy. This means you can get a second use of food bags, bread bags, carrier bags while saving money by not buying bins.

The facility that processes food waste from a de-packaging unit and any packaging in bins, including compostable bins, are removed and sent for energy recovery.

Don't use liners! You can still line your caddy with newspaper or place food in bins.

Save yourself a trip to the recycling centre!  
We'll collect garden waste from your home  
for just £40

To sign up and for full terms and conditions visit: www.westdevon.gov.uk/gardenwaste



Look at each leaflet carefully, consider their features and complete the table below.

Leaflet features	WW2 leaflet	1985 leaflet	Modern leaflet
Attractive, eye catching design.			
Title and what the leaflet is about.			
Headings, sub-headings. Different fonts / sizes.			
Paragraphs clearly written and in the present tense.			
Any persuasive slogans or persuasive language?			
Photos, drawings or diagrams.			
Useful information e.g. prices, directions, etc.			
Maps.			



Answer these questions:

1) Which is your favourite leaflet? Why?

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2) Which leaflet do you think is the most persuasive and would make people want to recycle?

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3) What makes a leaflet most effective?

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4) What sort of information does it provide? Is it useful? Does it help you to know what and how to recycle?

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Now you have looked at leaflets old and new, it's time to get creative! Have a go at designing your own leaflet to encourage people to recycle at home. Before you begin, check online to find out what can be recycled in your local area.

You might like to try out a style similar to the WW2 leaflet, or maybe you can imagine a futuristic leaflet – what would it look like 50 years from now?

Take your leaflet home and put it on display to encourage your family to recycle.